Series Planner

Complete this at the series level before planning individual posts. A series planned post by post tends to repeat itself. A series planned as a whole tends to build.

1 — THE TERRITORY

Map the full range of subjects this series might cover — without filtering. See the whole territory before deciding which parts are worth occupying.

What is the series about?

_____

What subjects could it cover? (list without filtering)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____

What will the series deliberately leave out — and why?

_____

_____

2 — THE POST TYPES

A series needs range across post types, not just subjects. Check which types are represented — and which are missing.

- ■ Procedural — how to do something specific.
- ■ Diagnostic — how to identify a problem or failure.

- ■ Analytical — why a particular approach works or fails.
- ■ Reflective — what a practice or experience reveals over time.

Is any type missing or over-represented? Note it:

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3 — ASSIGNING POSTS TO TERRITORY

Each post needs a clear subject and a clear function. What gap does it fill? What would the series be missing without it?

Post 1:

Subject:

Function — what gap does it fill?

Post 2:

Subject:

Function — what gap does it fill?

Post 3:

Subject:

Function — what gap does it fill?

Post 4:

Subject:

Function — what gap does it fill?

Post 5:

Subject:

Function — what gap does it fill?

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4 — THE COHERENCE CHECK

Apply this when considering adding a new post to the series.

- ■ What is this post doing that the existing posts are not?

If the answer is unclear, the post is probably repeating territory already covered.

- ■ Would the series be genuinely incomplete without it?

Interesting but not necessary is not enough. The post should fill a gap the reader would notice.

- ■ Does it vary the argument type from the posts around it?

Same type, similar territory = repetition. Different type or genuinely new territory = addition.
